

# CTE Academy

## MEDIA & TECHNOLOGY

### INTRO TO A/V

This introductory media course enables students to understand and critically evaluate the role of media in society. Students will research, edit, write, produce, narrate, and host audio/video projects, operate television studio equipment, and learn to manage multiple media formats. Students will acquire skills necessary to produce programs that inform, entertain and persuade.

### A/V PRODUCTION AND FILM

Lights, Camera, Action...Audio/Visual Production in digital media offers lessons in planning, filming, editing, and viewing of quality digital video for television, and film. Students will gain skills in writing scripts, camera operation, use of graphics, and other visuals, lighting, audio techniques, editing, and production principles.

### DIGITAL ANIMATION

Put your art in motion with Digital Animation! Seen in advertisements on television, on your computer screen, computer gaming, and in the movies, Digital Animation is everywhere. Two variety of graphics and computer software to create 2D and 3D animations.

### DIGITAL MUSIC PROD.

In this class, turning your music down is not always required! Students will develop knowledge of the music business, music theory, and the use of music in the entertainment business. The Digital Music Production course provides students the technical skills needed to prepare them for post-secondary study or entry-level employment in the Music Production industry.

### BROADCAST PRODUCTION 1-CREDIT

Ever wanted to be on TV? The Broadcast Technology class is the place to be! It is designed to prepare high school students for professional employment and further education in the career fields of television news and sports, radio, entertainment television, and commercial video performance. Students will gain the knowledge and skills necessary to produce audio and video projects and pieces for the KLRN Classroom TV show. In addition, professionalism, working as a production team, employability, communication, and management skills are included.

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