

Attendance Update

EXECUTIVE SUMMARY

Purpose of Report: To provide the School Board with information regarding the Attendance initiative with KiINVOLVED.

To help improve student attendance, the Sioux Falls School District is partnering with Kinolved, a company founded by teachers, to track data and engage families through real-time, translated, text messaging.

Research shows that attendance drives graduation rates, college retention, job prospects and earning capacity. Improving attendance at all levels is a part of the District's strategic plan, so District officials have engaged with Kinovled, which is currently deployed in more than 200 schools nation-wide. Through the proprietary mobile and web app, KiNVO will be able to track period and daily attendance, send real-time SMS/email alerts to families, measure positive outreach, identify students by critical attendance threshold, and translate messages into more than 50 different languages.

The District will pilot the program in five schools: Washington High School, Whittier Middle School, Hawthorne, Hayward and Laura B. Anderson Elementary Schools. The project is currently in the deploy phase and it will be monitored throughout the school year. The results and feedback will be analyzed, and a determination will be made about future use.

Administrative Recommendation to School Board: Acknowledge the attendance pilot partnership with KiINVOLVED.

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District Priority Area 2: School Climate & Culture

- **SFSD will provide a nurturing and safe learning experience for all.**
- **SFSD will develop strategies to enhance a culturally responsive workforce.**

Measurable Goal: By 2020, the number of K-8 students who did not attend school at least 94% of the time will decrease by 5%.

Explanation: The Sioux Falls School District understands the high correlation between student attendance and academic achievement. The District has policies and benchmarks have been set that every student will achieve a 94% attendance rate missing no more than 10 days in a school year. Currently, 78.9% of students meet that benchmark with another 9% or 1,695 within 3 days of achieving the benchmark.

K-8 Attendance								
<i>Missed by:</i>								
	<u>Achieved</u>	<u>+1 day</u>	<u>+2 days</u>	<u>+ 3 days</u>	<u>+4 days</u>	<u>+5 days</u>	<u>>5 days</u>	<u>Total</u>
2016-17	14,771	739	535	421	332	283	1,637	18,718
	78.91%	3.95%	2.86%	2.25%	1.77%	1.51%	8.75%	
2015-16	14,684	707	537	398	291	240	1,434	18,291
	80.28%	3.87%	2.94%	2.18%	1.59%	1.31%	7.84%	

As part of the strategic plan, the District committed to conducting research and developing a plan to help increase student attendance rates. Better attendance — starting as early as preschool and kindergarten — contributes to student success. Research shows that attendance drives graduation rates, college retention, job prospects, and earning capacity.

Based upon research and analysis of new innovation in the attendance area, the Sioux Falls School District has engaged a company named Kininvolved. Kininvolved is a company founded by teachers that recognized a need for creating innovative tools and solutions to help increase student attendance. Kininvolved supports more than 200 schools nationally. Kininvolved's partnership with 38 NYCDOE schools during the 15-16 school year, enrolled approximately 21,000 students, improved attendance by 1.6% across these K-12 schools. Kininvolved's partner high schools made the greatest gains, 2.6% improvement, which is 13 times the rate of improvement of the average NYCDOE high school.

Kinvolved through its proprietary mobile and web app, KiNVO, enables K-12 school staff to access informative attendance data and to engage families through real-time, translated, text messaging.

Kinvolved brings student attendance data to life. Benefits of the application include:

- Track Period and daily attendance
- Record lost instructional minutes
- Send real-time SMS/email attendance alerts to families
- Communicate with individual or multiple contacts
- Measure positive outreach
- Access families easily-no log-in or class code required
- Export and utilize student attendance data
- Identify students by critical attendance threshold
- Record and share notes on students across faculty
- Translation in more than 50 languages

The Sioux Falls School District will pilot KiNVO in 5 schools: Washington High School, Whittier Middle School, Hawthorne Elementary School, Hayward Elementary School, and Laura B. Anderson Elementary School. This will allow us to pilot the application as all levels of school.

The timeline for project is as follows:

Date	Phase #	Phase title	Activities
	0	Alignment	- Initial kickoff to align on efforts and identify key stakeholders. - Timeline is discussed and agreed upon. - Feature requirement discussed and finalized.
10/2/17	1	Plan	- Initial data shared. - Integration development work planned. - Custom feature development planned.
10/03/17-10/09/17	2a		- Develop OneRoster integration.
10/10/17-10/23/17	2b	Build	- Begin integration development and custom feature development.
10/24/17-10/30/17	3	Qualify	- Review of ClassLink data. - Review of attendance records.
10/31/17-11/6/17	4	Client Validation	- Final review of data.
11/7/17-11/13/17	5	Deploy	- Integration released to Production.
~11/14/17	6	Live Data	- KiNVO is live.
11/13/17 – 11/17/17	7	Training	-Training 5 pilot school's attendance teams -Outlining implementation with pilot principals -Meeting with District Attendance Council -Meeting with District Social Workers
May 2018	8	Evaluation	- Evaluation of product and review of pilot results.

The pilot will be conducted in the 5 schools during the remainder of the 17-18 school year. The results and feedback will be analyzed, and a determination made with regards to future use.

Costs: The Annual Software License for the pilot is \$20,295 (\$5 per student) and \$17,500 for Professional Development and Implementation Costs.

Committee Participation: The results will be monitored by the attendance committee.

Summary: Student academic achievement is closely correlated to student attendance. Part of the school district strategic plan is to increase the attendance rate of students and decrease days of instruction being missed. The district will utilize innovative technology through its partnership with Kinvolved to drive up student attendance rates and expand parent communication. The pilot project involving five initial schools will be evaluated at the end of the school year.

Administrative Recommendation to the School Board: Acknowledge the attendance pilot partnership with Kinvolved.